

Ready for the Next Step: Combining Information Literacy with Digital Literacy Instruction in e-Portfolio Creation

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Sources (Selected)

University and College ePortfolio sites

Auburn University, Office of University Writing: ePortfolio Project
(<http://wp.auburn.edu/writing/eportfolio-project/>)

Jon Mueller, North Central College, Authentic Assessment Toolbox: Portfolios
(<http://jfmuelller.faculty.noctrl.edu/toolbox/portfolios.htm>)

Loyola University Chicago, Faculty Center for Ignatian Pedagogy, Electronic Portfolios
(<http://www.luc.edu/fcip/teachingwithtechnology/teachingtools/electronicportfolioseportfolios/>)

University of Calgary, UCalgary ePortfolio (<https://eportfolio.ucalgary.ca/>) *especially Resources

Columbia College Chicago, Web Portfolios (<http://students.colum.edu/career-center/web-portfolios.php>)

University of Wisconsin-Madison, Learning @ UW: Teaching and Learning Technologies
(<https://learnuw.wisc.edu/toolbox/eportfolio.html>)

Rubrics

Cornell University, Using Rubrics (<https://www.cte.cornell.edu/teaching-ideas/assessing-student-learning/using-rubrics.html>)

University of Wisconsin – Stout EPortfolio (Digital Portfolio) Rubric
(<https://www2.uwstout.edu/content/profdev/rubrics/eportfoliorubric.html>)

Salt Lake City Community College Holistic ePortfolio Grading/Feedback Rubrics
(<http://facultyportfolioresource.weebly.com/eportfolio-prep-assignments--rubrics.html>)

Research

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“CCCC Position Statement: Principles and Practices in Electronic Portfolios,” *Conference on College Composition & Communication*. Last modified March 2015,
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Kahn, Susan, "E-Portfolios: A Look at Where We've Been, Where We Are Now, and Where We're (Possibly) Going," *Peer Review* 16, no. 1 (2014). <https://www.aacu.org/publications-research/periodicals/e-portfolios-look-where-weve-been-where-we-are-now-and-where-were>.

Kryder, LeeAnne G., "EPortfolios: Proving Competency and Building a Network," *Business Communication Quarterly* 74, no. 3 (2011): 333-341. Doi: 10.1177/1080569911414556.

Okoro, Ephraim A., Melvin C. Washington, and Peter W. Cardon, "EPortfolios in Business Communication Courses as Tools for Employment," *Business Communication Quarterly* 74, no. 3 (2011): 347-351. Doi:10.1177/1080569911414554.

Rhodes, Terrel L., "Making Learning Visible and Meaningful through Electronic Portfolios," *Change: The Magazine of Higher Learning* 43, no. 1 (2010): 6-13. Doi:[10.1080/00091383.2011.538636](https://doi.org/10.1080/00091383.2011.538636).

Worley, Rebecca, "EPortfolios Examined: Tools for Exhibit and Evaluation," *Business Communication Quarterly* 74, no. 3 (2011): 330-332. Doi:10.1177/1080569911414558.

Portfolio Component Worksheet

Each Student is expected to select material which either represents her/his best quality work or one which indicates significant learning, skill development or intellectual growth.

Portfolio Component		
One of the Following:		
Component	Grade	Notes
Paper or synopsis of an assignment that focused on a marketing-related theory, technique or practice		
Paper or synopsis of an assignment that focused on a communication theory, technique or practice		
Paper or synopsis of an assignment that focused on either gender, race/ethnicity or global perspective in marketing or communications.		

Portfolio Components		
All of the Following		
Component	Grade	Notes
Outline of an oral presentation and one-page synopsis in which you critically reflect on the quality of the spoken presentation.		
A descriptive statement that addresses the student's understanding of ethics and ethical standards as they relate to marketing and communications		
A copy of a senior thesis proposal, a senior project proposal, or a marketing and communication case study summary.		
The student's own statement of strengths and weaknesses as well as several future goals.		
Feedback for Department and advice to pass to future students regarding the major.		
Anything else that demonstrates their		

capabilities and achievements.		
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Portfolio Aesthetic Components		
All of the following		
Component	Grade	Notes
Readability		
Attractiveness		
Navigation		
Taxonomy		
Use of Multimedia		
Writing Appropriate for Audience		

Portfolio Leadership and Professionalism Components		
All of the following		
Component	Grade	Notes
Leadership and Community		
Activity in the Community		
Passion for Profession		
Competence and Character		
Experience (emphasizing nontraditional, as well)		